



design | 3D | materials lists

SOFTPLAN
ARCHITECTURAL DESIGN SOFTWARE

Welcome

Dear Building Professional,

When I drew the plans for my first house back in 1977, CAD programs such as AutoCAD were far too complicated and expensive. Simply put, these programs were not the best tools for drawing houses.

SoftPlan was formed in 1985 to create an easier and more fluid way to design: move a wall and the dimensions automatically update, or change from brick to siding without starting over with a new sheet of paper. What started as a simple solution to the issues facing hand drafting is now a tool that accelerates the drawing process, helps builders communicate with trades, and allows customers to visualize their homes. And it does all this while keeping track of material requirements.

What SoftPlan has been doing since 1985 is now referred to as “Building Information Modeling,” or BIM. Many building professionals will waste a lot of time using decades-old CAD programs and inferior 3D rendering software instead of a technologically advanced BIM solution like SoftPlan.

Through 20 separate releases, SoftPlan has continued to evolve by taking advantage of the latest advancements in computer technology to provide the fastest drawing time and best 3D rendering capability available. SoftPlan is an industry leader because we listen to our customers and create software based on what you need. If you have a good idea, please let us know. We'd love to hear it.

Warmest Regards,

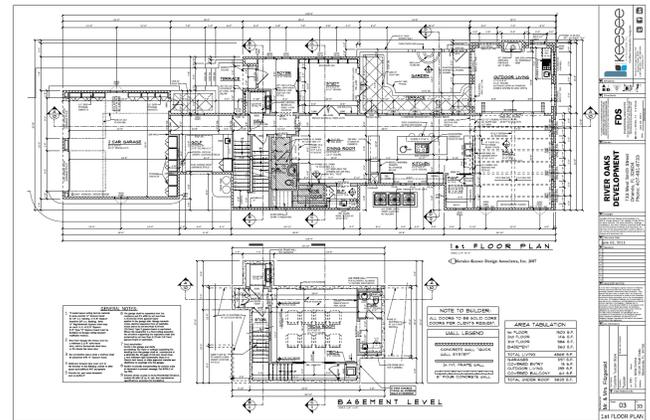
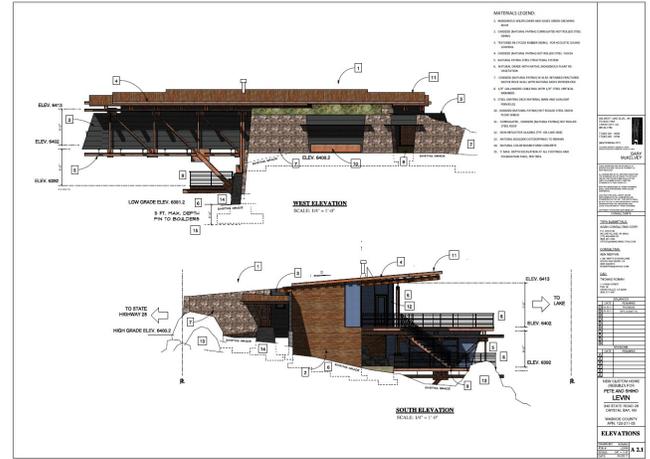
A handwritten signature in black ink that reads "Ken Montag". The signature is written in a cursive, flowing style.

Ken Montag
President and Founder
SoftPlan Systems, Inc.

Why SoftPlan?

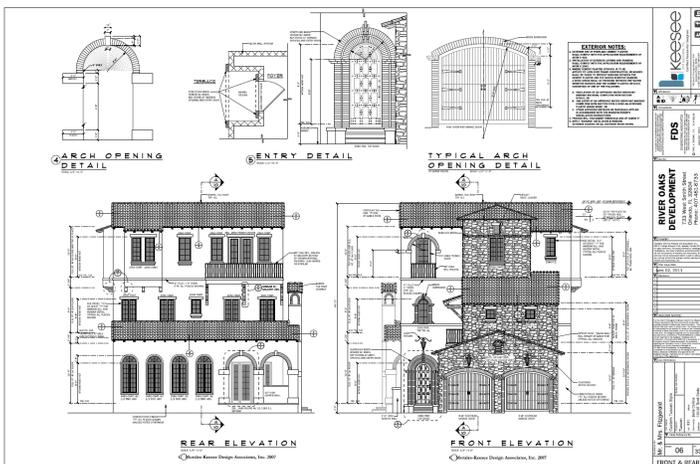
When you can't settle for anything less than the most accurate construction documents, SoftPlan offers a unique, industry-leading solution for residential design.

Whether you're an architect who wants to quickly create customized designs, a builder who needs to be able to instantly create variations of the same house, or a remodeler who needs to promptly respond to clientele needs, SoftPlan will increase your productivity without interrupting your current workload.



SoftPlan delivers the most complete CAD package available by offering:

- The shortest learning curve in the industry
- Drawing terms and objects familiar to building professionals
- Logical interface and order of operations
- Hundreds of commands for quick and easy design & customization
- BIM automation of construction documents, 3D renderings, materials lists & cost estimate reports
- Easy-to-reach customer support



Ken Meffan, Architect | Thomas Roman Architecture

“SoftPlan continues to work great for us.”

“SoftPlan continues to work great for us. Our estimates are as tight as they can get. Well under ½ of a percent variance from budget.”

Dave Tucker — Sedgewick Homes

When you design a floor plan, SoftPlan models what you draw and automatically creates elevations, sections, framing diagrams, cost estimate reports and the materials list.

Whether you want to generate instant sections and elevations, or benefit from automatic framing, opening, and electrical schedules, SoftPlan allows you to create construction documents with absolute accuracy in a fraction of the time you could do so by hand.

Automation

As you draw, SoftPlan’s automation enhances productivity and ensures that nothing is left out of the plan.

Customization

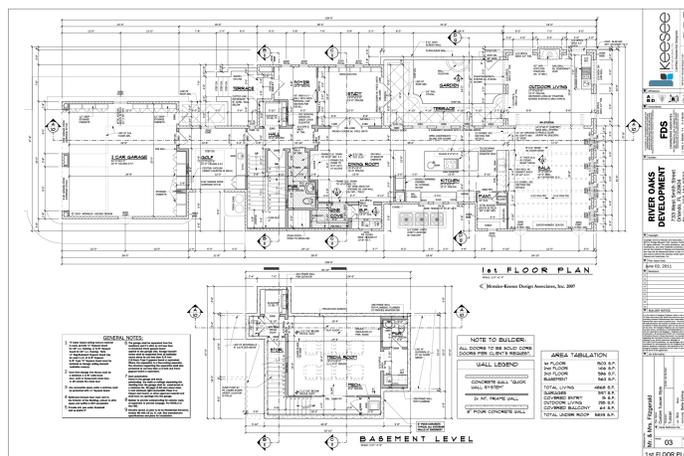
While automation saves time, SoftPlan provides extensive customization tools to make any detailed modification you require.

Integration

SoftPlan’s integration capabilities allow all drawings to be imported and exported via AutoCAD’s DWG format.

Drawing Types:

- Floor Plans
- Elevations
- Cross Sections
- Interior Elevations
- Roof Plans
- Roof Framing
- Wall Framing
- Floor Framing
- Electrical Plans
- Site Plans



3D Renderings



"More professional, more realistic presentations"

"We wanted to make more professional, more realistic presentations, so we began investigating the wide variety of CAD software programs for remodelers and builders.

We chose SoftPlan because it looked like a system that we could integrate into our daily activities without months of training.

We were right; within days, we were able to print floor plans and elevations of room additions."

Gregory Geisler — R.A. Kalfas Home Improvement, Inc.



3D Renderings



Lumion direct export allows subscribers to seamlessly leverage Lumion's rendering capabilities.



Sell Your Design

- stylized renderings
- immersive interiors and exteriors
- artistic rendering styles such as sketched, watercolor, clay model, and more
- stunning walkthrough animations
- export to Lumion®

Create High-Quality Renderings

- advanced shadows
- reflections
- sun studies
- indirect lighting
- photorealistic graphics

Faster Results

- automatic model generation
- time-saving tools
- instant design feedback



SoftPlan - The Complete Package

What comes with SoftPlan?

In addition to the hundreds of drawing, editing, and 3D rendering tools used to design a house, SoftPlan also provides everything you need to calculate materials and sell your designs.

SoftPlan includes:

- **SoftList** detailed materials lists and cost estimate reports
- **SoftPlan reView** viewing & mark-up tool
- **SoftPlan+** cloud sharing and a host of other benefits including enhanced technical support and premium content
- **Seamless Integration** import and export with outside programs such as Lumion, REScheck, QuickBooks, and more

SoftList - Materials Lists

SoftList is a material estimator that allows you to automatically generate real-time materials lists, cost estimate reports, and more using information stored in your SoftPlan floor plans.

Automatically create:

- **Materials Lists** complete with markup values, labor costs, and customizable units and quantities
- **Cutlist Reports** to ensure minimal lumber waste
- **Cost Estimate Reports** showing pricing, labor rates, markups, and more
- **Detailed SoftList Reports** for your own use, listing items such as markup and labor, or creating simplified reports for clients

"...Getting Me More Work."

"I tried using another estimating program but I found that I still had to do a lot of figuring. Plus it was so cumbersome, time consuming, and inaccurate. But SoftPlan could look in every nook and cranny and give me an accurate list."

No more running out of materials or over guessing. The SoftPlan materials list saves me time and my profit margin has gone up by 5% - 7% in the first year.

This is getting me more work."

Michael Farragon –
Stonegate Signature Homes

The image displays two screenshots of the SoftPlan software's material list output. The left screenshot shows a list of materials for 'EXCAVATION & FOUNDATION' and 'ROUGH STRUCTURE'. The right screenshot shows a list of materials for 'INTERIOR DOORS' and 'ROUGH DOORS'. Each list includes columns for Material, Description, Cost, Unit, Quantity, and Total.

The image shows the 'Material Setup: Group Wall' dialog box in the SoftPlan software. The dialog box is used to configure material settings for a wall group. It includes fields for Material Name (Concrete Footing), Units (cuyp), Wall Part (Wall), Load (Bearing), Length (Center), and Calculation Method (List Method). It also has checkboxes for 'Has Footing', 'Has Profile', and 'Include Wall ID'.

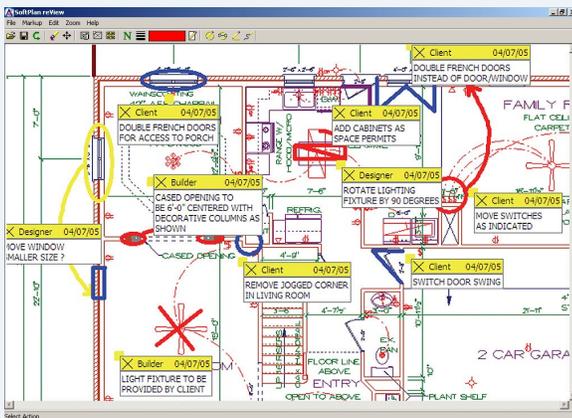
SoftPlan reView

The Ultimate Communication Tool

SoftPlan reView is a great tool for communicating with customers, tradesmen, and your own staff. Anyone can open your floor plans using the free SoftPlan reView 2D and 3D file viewer and make comments directly on the drawing using typical markup tools such as redline, dimensions, & notes.



- share your floor plans with anyone
- receive client and staff input instantly
- provide virtual tours of the 3D model
- create punch lists
- place electrical & plumbing symbols
- easily access detailed information on the job site
- allow recipients to print reView drawings



Energy Compliance Using REScheck™

SoftPlan lets you integrate your projects directly into REScheck™ by using information from your drawings for automatic energy calculations.

SoftPlan's direct integration with REScheck™ not only saves you money on the report, but the feedback that you receive during the design process results in a more energy efficient product.



Accounting Integration

Materials lists can be exported to estimating software, scheduling programs, and accounting packages such as QuickBooks®.

Costs can be easily imported from outside sources such as lumber suppliers, current price spreadsheets, or any accounting package.



SoftPlan+ is a suite of complementary tools that enrich the design process by providing users with the very best SoftPlan experience available.

enhanced technical support

toll free support number, integrated support tickets, and command and control support

online training content

access to the entire training library online

iOS review

2D & 3D designs on iPad, iPhone & Android

premium manufacturer content

enhanced libraries including additional manufacturers

reView

all reView functionality is available through SoftPlan+ including the authoring of reView & PDF files

panorama views

a fully immersive 3D experience on PC, iPad, iPhone, or Android devices

360° photo on Facebook and web pages

360° photos are interactive images that can be panned and explored by anyone viewing them

web3d

publish 3D models online where clients can tour their future homes using easy-to-use camera controls

free upgrades

SoftPlan+ subscribers have no-cost access to the latest version SoftPlan has to offer. Receive all of SoftPlan's time-saving enhancements as soon as an updated version is released.



Product names, logos, brands, and other trademarks referred to within SoftPlan Systems, Inc.'s products, services, and within this brochure are the property of their respective trademark holders.

With a monthly subscription fee of just \$95, you will receive the complete SoftPlan package including the SoftList material estimator, SoftPlan reView, the SoftPlan+ cloud services, and more.

Your subscription also guarantees that you will always have the newest version of SoftPlan which will allow you to stay up to date with everything SoftPlan has to offer.

monthly subscription

\$95

See SoftPlan in Action & Try for Yourself

If you're interested in SoftPlan, we suggest you visit www.softplan.com where you can watch an in-depth video tour of what it's like to design a house with our industry-leading home design software.

You can request a live or online demonstration with one of our knowledgeable staff members.

After seeing SoftPlan, experience its powerful design capabilities for yourself with our free trial download.

If you have any questions or would like to arrange a demonstration, our sales team is ready to help.



no contract required

failure to pay the monthly subscription fee terminates access to the SoftPlan software and the SoftPlan+ cloud services subscriptions only available in the US & Canada and must be paid by credit card

SoftPlan can be purchased outright for \$3385

by purchasing SoftPlan outright, a SoftPlan+ cloud services subscription is included at no additional cost up until the time of the next SoftPlan release

for more information on programs for educational institutions or network installations, please contact SoftPlan sales

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